**Dummy Pitch 1**

Category: Customer Relationship and Sales

Title: Serve fresh coffee to customers

Description: I am working in the sales department and heard a lot of customer complaints about we serve them with Nescafe. It creates “cheap vibes”. It would lead to more successful customer meetings and more contract sign-offs, if we would serve customers fresh coffee during business meetings in our company. For this, we need to buy a capsule coffee machine and different kinds of capsules. I would take care of filling it with water and clear it.

Resources needed:

Capsule machine: 150 Euro

Capsules of different kinds for a year: 200 Euro

One hour weekly from my time to maintain the machine.

**Dummy Pitch 2**

Category: Production

Title: Take care of our code quality better!

Description: I am a developer and in our development team we are programming and writing tests diligently, but it often happens that we forget to correct the errors, which were shown by the tests. We often forget the to fix our code even we indeed get notifications from a dedicated application to do so. This led in the past several quality issues.

My idea is to install a lamp, a real one, in our room and connect it to the system, so whenever we have correction to do the lamp turns from green to red. In this fun way we will remember to take care of our code quality.

Resources needed:

Installation cost incl. material costs: 45 Euro

Two people from our team could do the job in two days.